



## **INVESTING IN EUROPE TOWARDS THE NEXT FIVE YEARS AND BEYOND**

Favouring continuous investment in Europe is a crucial element that not only businesses must keep into account. European institutions must prioritize the development and implementation of effective policies to attract and sustain investments in and for Europe. By creating an environment with favourable conditions, they can ensure a prosperous future and shape the European Union to meet the challenges of the next decades.

### **INVESTING IN EUROPE FOR**

#### **THE NEW MANDATE**

After the European elections in June 2024 and the renewal of the European Commission, it is imperative to delineate the major priorities for the next mandate. The current rapidly changing global order raises concerns and underscores the need for concrete and prompt responses across different domains.

#### **A RESILIENT SINGLE MARKET**

With its resilient single market and diverse business sectors, the European Union holds an immense potential that must be complemented by a raise in both public and private investments.

#### **THE GREEN TRANSITION**

Investments in the European Energy sector will play a crucial role, not only in driving the ongoing green transition but also in safeguarding European security and resilience.

#### **A STRONGER EUROPEAN SECURITY**

Strengthening of European security will depend on investments for a more cohesive and interoperable defence industry, capable of acting jointly at the European level and across different domains, from cyber to maritime and space.

#### **A DIGITAL TRANSITION**

The pervasive influence of artificial intelligence (AI) and of the digital transition is calling for investments to match Europe's leadership position in the regulatory framework of this domain.

#### **EFFECTIVE IMPLEMENTATION**

To fully unlock European potential and address the challenges at hand, the EU needs to move from policy design to practical application. Emphasis must now shift on implementation.

In this context, the role of the European Business Summit becomes pivotal in stimulating discussions between policymakers, businesses, academia, and civil society, especially in Brussels, which primarily serves as the administrative capital rather than a business hub. The aim is to actively design the future of Europe, with the features that will be needed in the next decades. Current priorities will be leading the course of action, while always keeping an eye on the future.